



BBC: 2019-2020

Benefits for Business & Community Members

Dear organizer,

Mohawk Mountain Ski Area is happy to offer you the opportunity to participate in our BBC: Benefits for Business & Community Members Program for the 2019-2020 season. This program, available at **no cost** to you, provides your employees or group members, and their accompanying family members, with generous discounts on lift tickets at Mohawk Mountain.

This year we will be offering a discounted lift ticket **Monday-Friday (non-holiday) for \$28.00 and a \$25.00 lift ticket after 4pm (Monday-Friday).**

Registering in the program is simple: fill out the form on the back of this sheet, and return it to Tom Mitchell, Group Sales Coordinator at Mohawk Mountain. You can fax it to 860.672.6025, email it to tmitchell@mohawkmtn.com, or mail it to Mohawk Mountain, P.O. Box 27, Cornwall, CT 06753

Redeeming the discount is simple. If you provide employees or group members with ID Badges/Photo IDs, have them show their badges at any ticket window to receive their discount. (Please send us a sample of an official badge for verification purposes.) The discounts will be extended to any family members accompanying the ID holder.

If you do not provide Photo ID's, please supply us with a participant list (alphabetical-last name, first name, DOB.) When a participant visits Mohawk, they need only verify their name against the list to receive their discount. You can update the list as needed throughout the season.

There is no limit to the number of participants you can register, but please remember- they must be on the list supplied by you to qualify for the discount. Participants that are non-skiers who have family members who do snowboard and ski should definitely join- they can get the discount for all their family members!

Your primary responsibility is to get the word out. We'll support your efforts by providing you with customizable flyer/poster, payroll stuffers, email blast copy- whatever you need. We want you to be a part of the BBC and we will make it as easy as possible.

Thanks for partnering with Mohawk Mountain- we hope you take full advantage of this exciting opportunity! Please call if you have any questions, or if you would like to reserve a special evening at Mohawk Mountain.

Kindly,

Tom Mitchell, *Group Sales Coordinator*



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Lift Tickets-\$28.00

Valid Monday-Friday non-holiday periods.

LIFT TICKETS- \$25.00 after 4pm



Registration Form

Business Name _____

Address _____

Website _____

Contact Person _____

Phone _____ Email _____

Address _____

Number of participating Employees _____

- Our participants carry photo ID's – I will supply you with a sample.
- I will supply a list of participants.

Please return this form to:
Tom Mitchell, Group Sales Coordinator
Mohawk Mountain, P.O. Box 27, Cornwall, CT 06753
or FAX to 860.672.0117, Attention: Tom Mitchell, or Email tmitchell@mohawkmtn.com

Program Terms: By registering in the 2019-2020 Mohawk Mountain BBC: Benefits for Business & Community Members program, you are qualifying your participating employees to receive the aforementioned discounts, in effect Monday-Friday during the 2019-2020 Season, excluding the following holiday periods: 12/24/19, 12/26/19-1/1/20, 1/20/20, 2/14/20-2/19/20

Mohawk Mountain•46 Great Hollow Rd.•Cornwall, CT 06753

860.672.6100•www.mohawkmtn.com